



Cardigan Welsh Corgis

WHITE RAVEN

2020-2021
OWNER APPLICATION

White Raven Cardigans Puppy Application

Introduction

Before we get started, let's just take a moment: WHEEEEEEE! We're having puppies! Before we get down into the nitty-gritty of a serious conversation, please know that we are just as knees-knocking excited about these babies as you (hopefully) are, and that the process of application is not to keep you at arm's length or give you the impression that we're some Big Scary Breeders with unreasonable expectations. We do this to try to make the best possible match between owners and puppies. If we don't have a puppy for you from this litter, or if we recommend that you look at another breed instead, it's not that we don't think you are a lovely person or that we don't want you to get a puppy. We just think that maybe you don't need the whirlwind experience that owning one of these puppies is going to be.

That having been said, let's get down to it:

The Numbers

First, unpleasantness:

The White Raven puppy price for 2020 is as follows:

\$1900 for sole ownership

\$1000 for co-ownership (see our co-ownership application and contract for more information)

Purchase price includes:

1. AKC registration
2. Microchipping or other permanent ID, as well as lifetime registration
3. First shot (and, if the puppy is older than 12 weeks, the second)
4. Worming every two weeks from birth
5. Vet check (hearts, eyes, ears, general condition)
6. Three-day anything-goes-no-questions-asked return policy and three-year genetic health warranty
7. 24/7 support for ANY REASON FOR THE LIFE OF THE DOG; you will get our cell phone numbers and we really do mean it. If you need to talk to us at 3:00 AM you should not hesitate.
8. Our unique, focused, results-oriented socialization and training program for family and performance success
9. Temperament testing and ability evaluation

Shipping: We DO ship puppies. However, we do so carefully. If you are sure you will not be able to come pick up your puppy, let us know as far in advance as possible so we can arrange transportation. The charge for this is somewhere in the \$650-\$700 range, but actual costs will depend on airline fees at the time of shipping. That amount covers a health certificate, crate, pad, dishes, and so on, as well as the actual flight.

All shipping expenses will be entirely transparent to you; we ask only the actual cost.

The elephant in the room, every time breeders talk about puppies, is how expensive they are. Many breeders prefer to go the route of "If you have to ask, you can't afford it." We understand that, but we want to do things a



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little differently, so we tell you the price up front. Yes, well-bred puppies are expensive, and they should be. Breeding dogs well is colossally, foolishly expensive; our purchase price does not even allow us to break even. But that doesn't change the fact that \$1900 is a big number. We know that, and we know that not every family can afford the purchase price up front. If you need to make different arrangements, we're willing to talk.

What You Should Expect from Us

First, you should expect us to carefully evaluate and place every puppy. Our puppies fall into the following categories:

Working/performance or service prospects: Outstanding working construction, keen mind, and medium to high drive. We believe that the performance prospects should be the very best-constructed puppies in the litter, so what other breeders would consider the top show picks we would steer toward performance homes.

Show prospects: We feel that the dog could finish its championship easily. Some show prospects are also performance or service prospects; others are not.

Therapy prospects: Typically much lower in drive, and possibly with a type fault that would make the puppy less suited the show ring. We do not sell puppies as "pets" or pure companions. Because of the fact that we breed for working instinct and temperament on all our dogs, these puppies still need a job. We've found that therapy programs work extremely well for them.

What We Expect From You

A new puppy is more than just a purchase price. If this is your first Cardigan puppy, or your first puppy in a number of years, budget several hundred dollars for the stuff you'll need to make your life easy with this dog. We will not let a puppy leave if you don't have a crate and bed ready for it, and we strongly recommend that you purchase basic grooming equipment as well. A complete list will be forwarded to you if we go further in the purchase process.

If you buy one of our puppies, we expect you to take great care of him or her. Our specific expectations are spelled out in our contract, which we will go over later in the purchase process, but this is a puppy who needs to be a part of your home. Cardigans are tough little dogs who will put in an honest day's work and they deserve to live inside, to be trained, not be neglected, to be fed well, and to have prompt and reasonable health care.

We also expect (and love) regular updates on your puppy and (eventually) dog. We have a big network of owners and trainers and former puppy people, and we have reunions and parties several times a year. We also maintain a very active Facebook group.

We do NOT expect a perfect home, expensive car, or thousands in the bank. We know that those things very rarely translate to better dog care. Please don't be afraid that we don't understand what it's like to be tight with money or to have a small home. Of course we do. What we want to see, and the better you can communicate it here in these pages the more likely we will be to be thrilled to place a puppy with you, is a commitment to make an ideal life for a dog. Not just acceptable, not luxurious - ideal. Fun, active, meaningful, and interesting.



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You may notice that this is a little more freeform than most puppy applications – we’ve discovered that the more rigid our rules, the poorer job we do finding great homes. It’s not about whether your fence is four feet high or four and a half feet high; it’s about your commitment to this puppy.

Personal Information

Your name and (approximate is fine) age

Your address

Your phone number

Your e-mail

How did you hear about us?

Puppy Preferences

Do you have a preference between male and female, or a certain color you are looking for? How definite are you on this preference? Is it “If I can, I’d love a blue girl, but I could fall for any of them”? Or is it “If you don’t have a tri boy with a fat blaze and one solid foot, I don’t want any of them”? Neither of these are wrong answers; they just help us to know whether we will have a puppy for you.



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What will the destiny of this dog be: Beloved pet (remember that we expect pets to have a job too, most often therapy work)? Show/breeding? Herding? Agility? Obedience/Rally obedience? Nosework? All of the above? The more complete an answer you can give, the better we can match you with a puppy.

Do you have any other dogs in the home? If so, what are their breeds and ages? Do you have any concerns in terms of your existing dogs or other pets getting along well with a new puppy?

Do you have any of the following in your home: Children? Disabled? Senior? Animal allergies? If so, tell us about them, including ages and special needs. This will help us to choose the best puppy for you. We never discriminate against a protected class; we will not refuse to sell you a puppy based on this answer.

Briefly describe your home, neighborhood, and yard. "I live on ninety acres" gets a different puppy than "I live in a one-room walk-up." Don't forget to tell us if your yard is fenced, and if so with what (materials and height). If you live in a condo or a home with an homeowner's association, please take the time to check on any dog-related rules and tell us about them here.



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How often do you typically travel or leave home? Do you anticipate boarding the dog? Dog-sitting? Leaving it with extended family? Taking it with you?

What's your "dream dog"? Do you picture a sweet couch potato, a silly clown, a serious intellectual? What is a typical day like for you? How much do you usually exercise outside? Be honest!

Do you understand that if at any point in this puppy's life you cannot keep him or her, for ANY REASON, the dog must come back to us? That means you can't give him to a cousin, leave her with your mom, give her to that nice neighbor who really loves her, or sell her for any reason. ALWAYS AND ONLY BACK TO US, and it will be at your expense if any travel is required. We are absolutely ruthless about this and we WILL pursue legal means if we must. Additionally, our policy is that we sell any puppy only once. If that dog comes back to us, we place it free of charge or for the cost of its spay or neuter; we do not re-sell it. That means you don't get any money back if you return it to us (after the three-day no-questions-asked return time). Are you OK with that?



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Do you have a current vet? Do you feel comfortable with that vet? Do you have a current trainer or training center?

Almost done! Tell us: Why a Cardigan? You can choose from over two hundred breeds and many more mixes; why this one?

Please provide two or three references, with phone numbers and e-mail addresses.

Thank you so much!

We should be in touch with you within a few days; if you don't hear from one of us in a reasonable amount of time, please check to make sure we got this application. Whatever happens, we wish you well and hope you get the absolute perfect puppy for you.

- Sarah and Joanna White Raven Cardigans